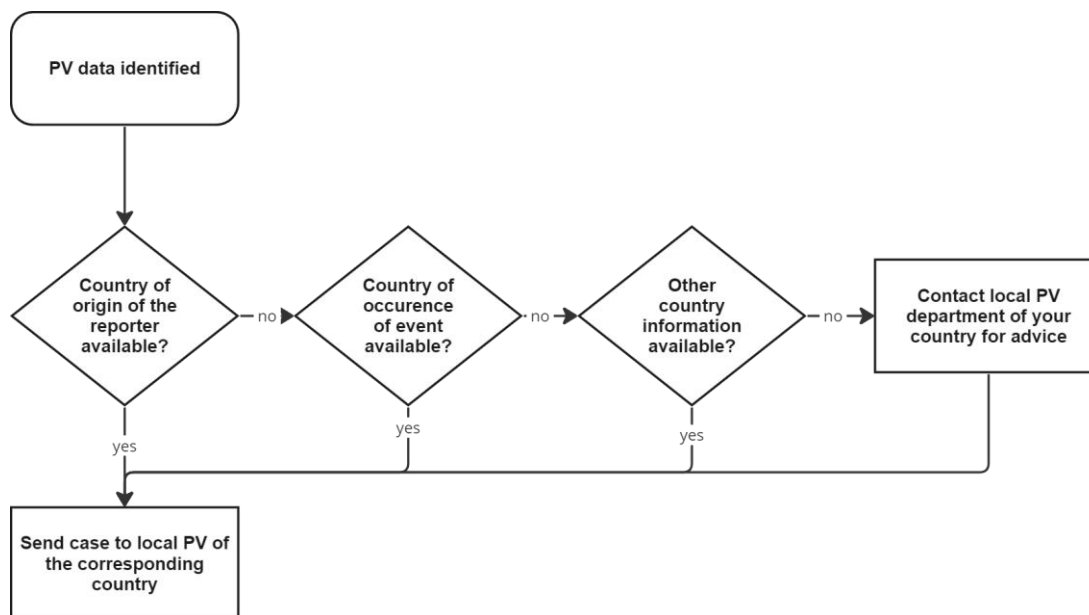


DECISION TREE ALGORITHM

Determining the relevant PV contact to send Pharmacovigilance Data to



The route for single country projects is to be advised by local PV to PROVIDER prior to project start. For single country projects, local PV contact may choose to receive all cases and forward foreign cases to the appropriate countries.

In all other situations, including global audiences (i.e., multi countries audiences) use the decision tree algorithm for guidance on what country to which PV Data must be transmitted.

Country of origin of the reporter available?

In most cases the country of origin of the reporter is represented by the location of the reporter. This can be identified using the post content or Social Media project settings, e.g.

- Location mentioned in the post content
- Location mark in social media portal (usually indicated by a location icon)
- Domain extension in the email address e.g ".fr" = France

Country of occurrence of event available?

If the location of the reporter can't be determined, the country of event should be used to determine the corresponding country. The information could be found in the post.

Other country information available?

Other information from the post can help identifying the country. e.g., a note in the post about the country where the post has been actually submitted or the language used to write the post content.

If the post contains no information about a country, the domain extension or URL of the social media project can be another indication, e.g., twitter.com/Sanofi US = US

If there are still doubts, PROVIDER can contact CLIENT local PV department of the country in which the activity is being conducted, i.e., the country where the information was received, or where the review took place.